



THE BEACON PROJECT

MERRELL



INTRODUCTION

Sometimes you just need to get away from it all - disconnect from the daily grind and reconnect with the natural world.

We live in a society of overstimulation – so perhaps it's time for us to offer an alternative, an inspirational space for those seeking solitude - a place where they can take stock, re-gather, refresh and re-boot. After all, isn't solitude bliss?

In support of its mental health charity partner, outdoor clothing and footwear brand Merrell, is launching **The Beacon Project** – a quest to create the perfect temporary structure that will completely complement its remote natural surroundings and provide a peaceful haven away from the stresses and strains of modern life. An inspirational sanctuary, where people can be immersed in the natural world and spend time appreciating and benefiting from the restorative effects of the great outdoors...

BRIEF

To design a small (no more than 3m x 3m x 3m), temporary structure that can be constructed mainly from natural or fully-recyclable, eco-friendly building materials.

The purpose of the structure is to provide a safe, sheltered space (e.g. bothy) where visitors can spend restorative time at peace whilst enjoying the wonders of the natural world.

Special focus should be paid on the ability of the structure to enable visitors to experience and appreciate the natural world (scenery, flora and fauna) in new and interesting ways. The structure should reflect nature's benefit on mental health as well as its surroundings.

The winning design will be constructed on a remote site of outstanding natural beauty that will not have access to power or water (although solar power could be included in the design).

All entries must be able to be constructed within a materials budget limit of £5,000 (ex VAT).





SITE

The winning design will be constructed on an as yet secret plot somewhere on the island of Foula. Foula is situated in the Atlantic Ocean approximately 32 km from Walls in Shetland and is one of the United Kingdom's most remote permanently inhabited islands.

Foula has an area of just 12.7 km² and its dramatic, extreme, rocky landscape features five peaks, rising to 418 m at the Sneug and 376 m at the Kame. At the north of the island is Gaada Stack, a natural arch and towards the south-west is Da Sneck Ida Smaalie, a spectacular 30 m deep and 2 m wide crack in the cliffs.

Foula has a population of 38 people, living in Hametun and Ham and most islanders are crofters with income from sheep farming and birdwatching tourism. The only beach is at the head of Ham Voe on the east coast. The island's many cliffs are home to numerous birds, including Arctic terns, red-throated divers and great skuas, and birders make up the bulk of visitors to the island.

If ever there was a place to get away from it all, Foula is it...



TIMINGS

1st May 2022 Launch of competition and entry website at
www.thebeacon-project.com

30th June 2022 Submission deadline

8th July 2022 Shortlist of five winning entries announced

15th July 2022 Main prizewinner* announced

TBA 2022 Construction of Beacon on Foula

*who will receive main £1000 prize and be invited to work-up the winning concept
(with all expenses paid)



ENTRY

WHO CAN ENTER

The Beacon Project competition is open to any UK-based architects, engineers, artists, designers or students of these disciplines (individuals only, no groups).

FAQ's & FOR FURTHER INFORMATION

Contact the competition organisers via email at info@thebeacon-project.com

A photograph of two sheep standing on a grassy cliff overlooking the ocean. The sheep are white with some light brown patches. The cliff is covered in green grass and some rocks. The ocean is a deep blue, and the sky is a pale blue.

HOW TO ENTER

Participants must upload the following via the dedicated email on the official competition website at www.thebeacon-project.com before the entry cut-off date (30th June 2022) in order to participate in the competition:

A simple design layout or sketch of a proposed concept or conceptual idea for The Beacon – bearing in mind the dimensions of the constructed Beacon should be no more than 3m x 3m x 3m.

This needs to be supplied in A4 PDF format and be no more than 3 pages in length (document file size no more than 20MB).

Competitors must also supply at the same time, and saved within the PDF (on a separate page) a short (no more than 200 word) description of the entry, together with their telephone and email contact details and a short (no more than 50 words) personal bio.

Texts must be brief and written in English. The PDF should be labelled with the entrant's initials and DOB.

Entry is free. Only one entry can be accepted per competitor.

The materials cost of building each entry should not be more than £5,000 (ex VAT)



PRIZES

All five shortlisted finalists will receive Merrell clothing and footwear of their choice to a value of £300.

The winning entry will receive a cash prize of £1,000 plus Merrell clothing and footwear of their choice to a value of £500.

The winning Beacon will be constructed on Foula and the winner invited to participate in fine tuning the design prior to construction (with all expenses paid).

The winning entry will be publicised in Architect's Journal and on the Merrell UK website.

RULES

The competition organiser is Merrell UK

GENERAL RULES

- Participants must respect calendar, registration and deadlines and rules;
- Participants must respect all the instructions regarding the required materials;
- Participants can only join the competition individually not as a team;
- Participants can be students, graduates, freelancers, or fully employed working within the architecture, design and engineering fields. It is not mandatory to be an expert of architectural disciplines or member of an architectural association
- Prizes are fixed and established
- The jury's verdict is incontestable;
- It is forbidden for participants to contact jurors for matters related to the competition;
- It is forbidden for participants to disclose the material regarding their projects
- before the winners are officially announced;
- It is forbidden for participants to join the competition in case they have business
- collaboration or blood-relations with jurors of the competition;
- By violating the participation rules, the participant will be disqualified
- from the competition
- All concepts submitted must be wholly original to the entrant
- By registering and participating in the competition, participants fully accept all the rules, terms and conditions of the competition. Any exception will be excluded;
- The Organizer has the right to change dates or other details in order to improve or fix aspects of the competition. In this case, the contestants will be noticed within a
- reasonable time frame through the competition website at www.thebeacon-project.com and/or via email
- The Organizer is not responsible for web malfunctioning, technical difficulties or failure to receive or upload materials; it is highly recommended to complete the registration and upload procedures in advance in regards to the given deadlines; participants are invited to notify the Organizer via e-mail in case of technical problems

INELIGIBILITY

Any participant can be excluded from the competition. Participants can be disqualified when:

- the submitted material is not written in English;
- the uploaded materials are incomplete or inconsistent to the criteria
- the materials are not submitted according to deadlines or to the procedures of the competition;
- participants have work or family relationships with one or more members of the jury of the competition;
- participants are not the owner or authors of the submitted project

NOTES CONCERNING THE MATERIALS

By taking part in this Competition and accepting the Rules, Participants recognize, from now on, to the Organizer the non-exclusive right to: i) publish the Materials or part of the Materials in any way or form and with any means of communication and/or support, including online platforms, social media channels and printed publications; ii) distribute the Materials or part of the Materials in any way or form and with any means of communication and/or support, including online platforms, social media channels and printed publications.

RULES(P2)

NOTES CONCERNING THE MATERIALS (cont.)

All the projects that will win a prize and any (available) intellectual property right and/or industrial right on the projects are definitively acquired by the Organizer. The Organizer acquires the exclusive right of economic exploitation of the project and the permanent, illimited, irrevocable, exclusive, internationally- acknowledged right to use, realize, adapt, modify, publish in every media, display, reproduce and distribute the project also for marketing and advertising purposes, review the editorial, create works based on the project or giving the project or parts of it to third parties in any means, way or through any technology also including the freedom of panorama without any limitation in time or place.

The Materials must be new and original and the outcome of the intellectual activity of Participants: works and/or materials that do not comply with these features must not be submitted. Therefore, Participants agree to indemnify and hold the Organizer harmless from any cost or damage connected with the infringement of any third-party intellectual property right. By taking part in this Competition and accepting the Rules, Participants declare to be authors of the uploaded Materials.

The Participants of the Competition guarantee that the submitted Materials do not infringe, in any way, the industrial and intellectual property right of third parties and commit to hold the Organizer and the Partner harmless from any connected request that might arise from third parties.

Participants must be UK based and prizes will only be distributed within the UK.

PRIVACY AND TREATMENT OF PERSONAL DATA

- The processing of Participants' personal will be carried out by the Organizer for the sole purpose of the participation in the Competition and distribution of the Prizes in compliance with the applicable regulations.
- Participants will be held accountable for the data - including personal data – they provide. The Organizer does not assume any responsibility for wrong data provided.
- In any case, according to privacy policies, the Organizer has the right to verify participants' personal data by requesting a copy of an identity document that reports the same data entered for the registration.
- The Organizer is not responsible for participants' false data provision.

NOTES REGARDING PRIZES ADJUDICATION

- The publication of the results according to the calendar of the competition has to be considered a provisional publication. It shall be bound by the verification of the requisites defined by the Competition;
- Prizes will be awarded after verifying the identity of the Winners and after they sign a self-declaration certifying that they fully accept the terms of the Competition and the declarations of the transfer of rights regarding the Materials and the indemnification required by the Organizer for the use of the Materials.
- No cash alternative is available to prizes advertised.
- Judges and Organizers decision is final and no appeals will be acknowledged.
- The Organizers can only be contacted via email at info@thebeacon-project.com

COMPETENT COURT AND APPLICABLE LAW

UK law regulates the rules of this competitions.

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